

Vancouver Startup Week

SPONSORSHIP KIT 2017

“How can we help you reach your goals?”

Thousands of people. More than 100 organizations. Dozens of events. Vancouver Startup Week is a celebration of Greater Vancouver's innovation and technology communities.

To our sponsors, the first question we ask is “How can we help you reach your goals?”

Our team works with you to create engagement designed to help your organization meet its existing goals, far beyond mere logo placement. Build relationships with partners and suppliers by collaborating on an event. Partner with investors and founders to build your brand's value. There are many opportunities for real value-add with VSW.

See our [Suggested Menu](#) and [Pricing Guide](#) below. Then start the conversation by reaching out to us at sponsor@vanstartupweek.ca.

More than just startups

“Startup Week” is a global brand, with community-driven events hosted from Boulder, Colorado to Lagos, Nigeria. Startup Weeks engage large technology companies, government stakeholders, and investors from around the world. In Vancouver Startup Week 2015 and 2016 each year:

3,000+ attendees at official events in each of 2015 & 2016

70+ official events held each year at venues across Greater Vancouver

100+ event and media partners supported

10+ invitation-only events for investors, entrepreneurs, and sponsors

E: sponsor@vanstartupweek.ca

W: vanstartupweek.ca

PAST SPONSORS



... and many others

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PAST EVENT PARTNERS



... and many, many, many more

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PRICING OPTIONS

	TIER 4	TIER 3	TIER 2	TIER 1
RANGE	\$20,000+	\$15,000+	\$5,000+	\$1,000+
VSW PASSES	30	20	5	2
CATEGORY EXCLUSIVITY	Available	-	-	-
LOGO PLACEMENT @ EVENTS	Most Prominent	Prominent	Yes	Yes
LOGO PLACEMENT T-SHIRTS, WEB	Most Prominent	Prominent	Yes	Yes
MARKETING KIT ACCESS	Yes	Yes	Yes	Yes
PARTICIPANT EMAILS	Dedicated	Shared	Mention	-
SPECIAL EVENT INVITES	All Events	All Events	Select Events	-
JOINT PRESS RELEASE	Yes	Yes	-	-

We work with you to tailor **unique opportunities for each sponsor**, though we suggest the following:

TIER 4

LANYARD SPONSOR	\$20,000	Logo exclusivity on all Vancouver Startup Week lanyards
MAJOR EVENT SPONSOR	\$20,000	Work with the VSW team to create and host a major “featured” event

TIER 3

DELEGATION SPONSOR	\$15,000	Exclusive named host of investor or governmental delegation
LOUNGE HOST	\$15,000	Named host of special gathering venues during #VSW2017

TIER 2

EVENT HOST	\$5,000+	Specially-curated event during Vancouver Startup Week
INVESTOR HOST	\$5,000+	Specially-curated session with investors and founders
RECRUITMENT FAIR	\$5,000	Named sponsor of our Recruitment Fair (500+ ppl, 30+ orgs)
HACKATHON SPONSOR	\$5,000	Named sponsor & judge at our Hackathon (200+ ppl)

TIER 1

OFFICE TOUR	\$1,000	Arrange VSW pass holders to tour your office
EMAIL BLAST	\$1,000	Curated message to all VSW pass holders

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